

Case Study

solution areas

Enterprise Data Management Solutions

- » Client/Server Application Development
- » Electronic Data/Document Management
- » System Architecture and Database Design
- » System Development and Integration
- » Database Administration and Management

Business Process and Knowledge Management

- » Project Management Methodology
- » Logic Process Modeling

technology

- » Developer/2000
- » Legacy COBOL Integration
- » Oracle

"Visual Concepts' expertise and systems development/management practices were critical in the successful implementation of a key trucking system... all under a very tight schedule and extremely demanding circumstances."

- Neasi-Weber International

Dynamic Depot Trucking Software

Neasi-Weber International, a leading provider of integrated advertising, circulation, and insert management software for newspaper and magazine publishers.

Challenge

Develop an enterprise solution for newspaper circulation management allowing users to respond effectively to a variety of real-time print center, loading, and distribution problems. Integrate solution with legacy COBOL system. Project was already severely behind schedule.

Solution

Visual Concepts co-developed Dynamic Depot Trucking, an enterprise solution for load routing and delivery management for hundreds of deliveries. Visual Concepts responsibilities included system analysis, system design, technical lead, database generation and system development. The intuitive Windows navigation allows users to

respond quickly to production problems, loading dock management challenges, saving time and money.

Results

- » The solution allows fast, efficient response to changing situations, minimizing the impact to Dynamic Depot Trucking customers.



199 South Figueroa, Suite 100
Ventura, California 93001
t: 805.652.1347
f: 805.652.1134
w: visualconcept.com